

ALSA Board of Directors

April 15, 2019

Call to order: 7:00 p.m. CDT

Roll call:

Board Members present: Bill Feick, President
Cathie Kindler, Vice- President
Ron Baird, Secretary
Debbie Andrews
Carol Rutledge
Lauren Wright
Deb Yeagle (joined at 7:10 p.m.)
Others present Vern Wright, Treasurer
Robin Turell, Office Manager

Office Manager's Report:

BOD Meeting - Office Report Monday, April 8, 2019

1. Memberships

As of April 8, 2019, we currently have 152 regular members. That is an increase of 5 members from the last meeting.

We currently have 105 youth members. That is an increase of 15 youth members from the last meeting.

We have 116 LIFE Members.

We have 46 judges and 8 apprentices.

2. Shows:

As of today, April 8, 2019 there are currently 30 shows on the ALSA calendar.

3. Items needed for discussion

We have also not received funds from one show that was held in August of 2018. We have received their results on Dec. 12, 2018, but not the funds due to ALSA.

Fees collected at this show and due to ALSA are \$765.00 (It was pointed out this state fair in recent years has paid ALSA the following April the fees it owes. Some discussion was had whether to the show should be sanctioned in the future or lost.)

4. Discussion of office work and promotion – recap

Robin pointed out she promotes ALSA every day. For example, recently a new person to lamas called the Office, Robin taking the opportunity to explain what ALSA does, the opportunities in showing the person's animals, and so forth. She also recently gave a speech to a Kiwanis's Club about ALSA.

Robin left the conference call at 7:12 p.m.

Motion: To accept the Office Manager's report as presented. Motion by Carol. Seconded by Ron. Motion unanimously passed.

Motion to approve and pay the \$55.43 in Office expenses for the month of March. Motion by Ron. Seconded by Carol. Motion unanimously passed.

Treasurer's Report:

Vern reported as of April 9th, ALSA had \$11,753 in the checking account, \$30,172 in savings, and \$4,905 in the Youth Scholarship Fund. Membership renewals are down about \$1,000 this year compared to last year and Show fees are down about \$600. He will be paying the two scholarships recently awarded ALSA youth.

It was importantly pointed out by Vern the Grand National Show is one of the two largest expense ALSA has, but is also the greatest source of revenues. This brought to the Board's attention the necessity to work at making the Grand National a significant well-attended event. After further discussion, the following two Motions were passed:

Motion: Limit the annual President's Award to a maximum of \$50.00. Motion by Ron. Seconded by Cathie. Motion passed unanimously.

Motion: Have the Bylaws and Standing Rules Committee write a new section to the Standing Rules instituting the President's Award limit. Motion by Cathie. Seconded by Deb. Motion passed unanimously.

Motion to accept the Treasurer's report for March, 2019 as presented. Motion by Ron. Seconded by Carol. Motion passed unanimously.

See the complete financials attached hereto in the Addendum.

Vern left the conference call at 7:35 p.m.

Committee Reports:

Alpaca - Chair: Mary Reed, Liaison: Deb
No report submitted.

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Bill
A Board approved e-Blast was sent to the membership on April 9 with a link to the ALSA Bylaws (March 8, 2019 revision) and Standing Rules (March 20, 2019 revision). These links will allow the membership to have a copy of each document in its current form.

Respectfully,
Lougene Baird, Chair

Elections - Chair: Lougene Baird, Liaison: Cathie
March 2019

The committee sent a Board approved e-blast to members on April 9. The eblast contained an encouraging note for members to begin thinking about becoming a candidate for Director in the fall 2019 election. A link to the Bylaws and Standing Rules was

included for members as reference to the member approved changes of moving the election to the fall.

Respectfully,
Lougene Baird, Chair

Ethics - Chair: Cheryl Lambert, Liaison: Cathie

There is nothing to report at present.

Respectfully Submitted

Cheryl Lambert

Ethics Chair

Finance & Budget - Chair: Vern Wright, Liaison: Ron

Please refer to the Treasurer's report that is presented above and appended hereto.

Fleece - Chair: Judy Glaser, Liaison: Deb

I wanted to send out a mass email to all the fiber judges to see what their thoughts were and if they could come up with someone in mind.

I would consider helping at least, but I don't even know if I'm going to be able to go to Nationals even if I have any animals that qualify.

Judy

Deb introduced discussion about the Michigan Fiber Festival, of which she is superintendent. This is a first-time fiber show, and everyone wants it to be a success and therefore repeated next year. After much discussion, the following Motion was adopted:

Motion: Waive the ALSA non-membership fee for the Michigan Fiber Festival this year only.

Motion by Cathie. Seconded by Lauren. Motion unanimously passed.

An item of much interest was brought up, that Jennifer Kingston of the New York Times has shown considerable interest in lamas. She is going to be present at some shows soon. ALSA members will be helping her with information.

Grand National - Chair: Sandi Auld, Liaison: Lauren

No report submitted.

Motion: Approve the following Judges for the 2019 Grand National Show: Mary Jo Miller, Cynthia Ernst, and Mike Haumschild. Motion by Cathie. Seconded by Lauren. Motion passed unanimously.

The show will be October 25-26, with a move-in date on Thursday, the 24th.

Handbook – Chair: Adryce Mathisen, Liaison: Bill

No report submitted.

Motion: Accept the 2019 Handbook as presented by the Handbook Committee. Motion by Cathie. Seconded by Debbie. Motion unanimously passed.

Judges' - Chair: Cyndi Ernst, Liaison: Ron

The next thing on my agenda is to help post the changed Fleece cards when the Handbook goes out and I am looking at the training materials stating with the fleece.

I am also working on getting a Judge's contact list so I can personally blast things out from time to time.

Harvey Poole has accepted ALSA's invitation to be licensed as an ALSA Judge.

Regards,

Cyndi Ernst, Judge's Committee
Chairperson and the Committee
Membership - Chair: open, Liaison: Debbie
No report submitted.

Performance - Chair: Anna Reese, Liaison: Carol
There has not been any recent discussion.
Thank you,
Anna Reese
Performance Committee Chair

Protest - Chair: Cheryl Lambert, Liaison: Ron
Nothing to report.
Respectfully Submitted
Cheryl Lambert
Protest Chair

Publications, Promotions, Marketing and Web Site - Chair: Open, Liaison: Deb
No report submitted.

Regional Committee - Chair: Susan Leslie: Deb
No report submitted.

Show Management, Policy & Planning Committee—Chair: Kathy Devaul, Liaison: Lauren
No report submitted.

Youth Committee - Chair: Robin Sturgeon – Liaison: Carol
No report submitted.

Old Business:

- A.** ALSA Standing Rules, Article I, Section 6(a) states “Items of expected behavior of BOD members are: respect, confidentiality, responsibility of a timely response, opportunity of opinion on all issues....” it has been brought to the attention of some Board members that persons in the ILR are saying that at least one ALSA Board member voted against Steve Auld being approved as an ALSA Judge. To refresh everyone’s memory, the following Motion, made March 20th is reiterated: “Motion: Accept the Judges’ Committee recommendation that Steve Auld be licensed to judge llamas, performance and youth. Motion by Carol. Seconded by Lauren. Motion passed.”
Whatever discussion there was concerning this matter was conducted in Executive Session. What is discussed in Executive Session is to stay in Executive Session and not discussed with anyone who was not present in the Executive Session. It should also be pointed out that Board members are not to slander other Board members. To state that “so-and-so” voted negatively or positively on any issue could be interpreted as a slanderous remark, which is addressed by the same portion of the Standing Rules. Ron will discuss this incident with the appropriate committee chair.
- B.** Reconfirmation of a previous action.

Motion: Accept Harvey Poole to be licensed to judge llamas, performance and youth. Motion by Cathie. Seconded by Ron. Motion unanimously passed.

- C. During the July, 2018 Board meeting, the Board voted to authorize Bill, and in his absence, Cathie, to communicate with the Office regarding the release of E-Blasts and other matters. This protocol is not being followed, causing E-Blasts to be held up for various periods of time after a Board majority has voted to release them. The matter needs to be clarified and a formal written Motion regarding this procedure entered in the Minutes, as it was not done at the July meeting.

Motion: The President, and in his absence, the Vice-President, will notify the Office regarding the releases of E-Blasts. Motion by Ron. Seconded by Carol. Motion unanimously passed.

- D. Dates and Judges for the Regional shows.
Discussion regarding this matter was decided to be the topic of a Special Board Meeting April 29, 2019 when the Regional Show Committee Chair could be included in it.
- E. Authorization of an E-Blast regarding Regional show dates and Judges.
- F. Re: one youth/one llama:

Previous Motion of March 20, 2019:

Motion: ALSA recommends that there be one llama for one youth, but the show superintendent may allow two youth to use the same llama but in different age divisions. In no case may more than two youth use the same llama. Motion by Cathie. Seconded by Lauren. Motion passed unanimously.

Proposed Motion by Adryce as communicated by Bill:

Motion: Use of a llama/alpaca by more than one youth is strongly discouraged. If deemed a necessity by the Show Superintendent, it may be allowed as long as the animal is shared by no more than two youth and these youth are not competing in the same age division. The final decision on this will be made by the Show Superintendent. Motion by Carol. Seconded by Ron. Motion unanimously passed.

New Business:

- A. Discuss informing the membership as to the results of the Grand National survey. Ron will draft an E-Blast regarding the availability of the results for members who are interested and circulate the draft to the Board for approval before release.

There will be a Special Board Meeting April 29, 2019 at 7:00 p.m. CDT to discuss the Grand National Show with the Grand National Committee Chairperson.

The next regular Board meeting will be May13, 2019 at 7:00 p.m. CDT.

Motion to Adjourn at 8:34 p.m. CDT. Motion by Cathie. Seconded by Ron. Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.

Addendum Financial Data

25 PM

Alpaca and Llama Show Association

11/19

Balance Sheet

Annual Basis

As of April 11, 2019

ASSETS

Current Assets

Checking/Savings

Chase - Operating	9,533.76
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Chase Savings Account	30,000.00
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Youth Scholarship Account	4,904.48
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Total Checking/Savings	
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Total Current Assets	
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TOTAL ASSETS

LIABILITIES & EQUITY

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Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable		29,200.00
Total Accounts Payable		
Total Current Liabilities		
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Total Liabilities		29,200.00
Equity		
Opening Bal Equity		49,204.42
Retained Earnings		338.28
Net Income		-34,304.46
Total Equity		
TOTAL LIABILITIES & EQUITY		

Income a	Jan - Mar 19	Jan - Mar 18
MEMBERSHIP REVENUE		
2018 Adult Membership	0.00	5,715.00
2018 Youth Membership	0.00	1,975.00
2019 Adult Membership	4,638.30	0.00
2019 Youth Membership	2,152.20	0.00
Total a MEMBERSHIP REVENUE	6,790.50	7,690.00
ALSA SHOW FEES		
Adult Showmanship Numbers	38.30	80.00
Animal Number Transfer	33.62	120.00
Animal Recording Numbers	682.20	160.00
Sanctioning Fee	1,746.20	1,150.00
Show Entry Fee	837.00	2,471.00
Total ALSA SHOW FEES	3,337.32	3,981.00
ALSA T Shirt	478.00	0.00
GRAND NATIONAL		
Entries	387.00	0.00
Overpayments	141.75	0.00
Total GRAND NATIONAL	528.75	0.00
JUDGE REVENUE		
2018 Judges Dues	0.00	850.00
2019 Judges Dues	1,985.95	0.00

Judges' Clinics Fees	1,178.70	100.00
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Total JUDGE REVENUE	3,164.65	950.00
REGIONAL REVENUE		
Rocky Mountain Regional		
Stall Fees	0.00	42.00
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Total Rocky Mountain Regional	0.00	42.00
Total REGIONAL REVENUE	0.00	42.00
Showring/Internet Ads/Web Link z OTHER INCOME	20.00	0.00
H Hand Book Sales	0.00	15.00
Interest Earned		
Interest Earned Investment	0.00	1.12
Interest Earned YS	0.00	0.14
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Total Interest Earned	0.00	1.26
Misc. Income	15.00	10.00
Website Income	0.00	100.00
Gross Profit	14,334.22	12,789.26
Expense a GRAND NATIONAL E		
Facility	0.00	500.00

	_____	_____
		Total z OTHER INCOME
Total a GRAND NATIONAL E	0.00	500.00
ALSA Phone/iPad	409.83	0.00
ALSA TShirts	323.04	0.00
	_____	_____
	_____	_____
	_____	_____
	_____	_____
Total B.O.D. EXPENSES	102.57	19.50
BANKING FEES		
Credit Card Fees	0.00	278.22
	_____	_____
Total BANKING FEES	0.00	278.22
Corporation Renewal	452.00	45.00
ELECTION COMMITTEE		
Electronic Election	0.00	0.00
	_____	_____
Total ELECTION COMMITTEE	0.00	0.00
EXECUTIVE OFFICE - NEW		
Computer Backup	0.00	129.89
Constant Contact Eblast Expense	180.00	135.00
Contract Labor - Robin	43,800.00	10,950.00
Internet		
Go To My PC	0.00	133.92
	_____	_____
Total Internet	0.00	133.92
Office Supplies	231.92	299.96
Postage	252.24	218.79

Telephone		
Internet Usage	339.10	536.13
Telephone - Other	178.18	428.49
Total Telephone	<u>517.28</u>	<u>964.62</u>
Total EXECUTIVE OFFICE - NEW	44,981.44	12,832.18
HANDBOOK COMMITTEE		
Binders	0.00	67.75
Total HANDBOOK COMMITTEE	<u>0.00</u>	<u>67.75</u>
IRS	36.37	0.00
JUDGES CLINICS		
Instructors Fees	1,050.00	0.00
Total JUDGES CLINICS	<u>1,050.00</u>	<u>0.00</u>
PUBLICATIONS COMMITTEE		
Commission, "Showring"	228.00	0.00

Total PUBLICATIONS	_____	_____	COMMITTEE
Total Expense	_____	_____	
Net Income	=====	=====	

Gross Profit	1,544.96	12.1%
Expense a GRAND NATIONAL E		
Facility	-500.00	-100.0%

Total a GRAND NATIONAL E	-500.00	-100.0%
ALSA Phone/iPad	409.83	100.0%
ALSA TShirts	323.04	100.0%

Income a	\$ Change	% Change
MEMBERSHIP REVENUE		
2018 Adult Membership	-5,715.00	-100.0%
2018 Youth Membership	-1,975.00	-100.0%
2019 Adult Membership	4,638.30	100.0%
2019 Youth Membership	2,152.20	100.0%
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Total a MEMBERSHIP REVENUE	-899.50	-11.7%
ALSA SHOW FEES		
Adult Showmanship Numbers	-41.70	-52.1%
Animal Number Transfer	-86.38	-72.0%
Animal Recording Numbers	522.20	326.4%
Sanctioning Fee	596.20	51.8%
Show Entry Fee	-1,634.00	-66.1%
	<hr/>	<hr/>
Total ALSA SHOW FEES	-643.68	-16.2%
ALSA T Shirt	478.00	100.0%
GRAND NATIONAL		
Entries	387.00	100.0%
Overpayments	141.75	100.0%
	<hr/>	<hr/>
Total GRAND NATIONAL	528.75	100.0%
JUDGE REVENUE		
2018 Judges Dues	-850.00	-100.0%
2019 Judges Dues	1,985.95	100.0%
Judges' Clinics Fees	1,078.70	1,078.7%
	<hr/>	<hr/>
Total JUDGE REVENUE	2,214.65	233.1%
REGIONAL REVENUE		

Rocky Mountain Regional		Total z OTHER INCOME	Total Income
Stall Fees	-42.00		-100.0%
		-42.00	-100.0%
Total Rocky Mountain Regional			
Total REGIONAL REVENUE	-42.00		-100.0%
Showring/Internet Ads/Web Link z OTHER INCOME	20.00		100.0%
H Hand Book Sales	-15.00		-100.0%
Interest Earned			
Interest Earned Investment	-1.12		-100.0%
Interest Earned YS	-0.14		-100.0%
Total Interest Earned	-1.26		-100.0%
Misc. Income	5.00		50.0%
Website Income	-100.00		-100.0%
Change	% Change		\$
B.O.D. EXPENSES			
BOD Conference Calls			
Total B.O.D. EXPENSES	83.07		426.0%
BANKING FEES			
Credit Card Fees	-278.22		-100.0%
Total BANKING FEES	-278.22		-100.0%
Corporation Renewal	407.00		904.4%
ELECTION COMMITTEE			

Electronic Election	0.00	0.0%
	<hr/>	<hr/>
Total ELECTION COMMITTEE	0.00	0.0%
EXECUTIVE OFFICE - NEW		
Computer Backup	-129.89	-100.0%
Constant Contact Eblast Expense	45.00	33.3%
Contract Labor - Robin	32,850.00	300.0%
Internet		
Go To My PC	-133.92	-100.0%
	<hr/>	<hr/>
Total Internet	-133.92	-100.0%
Office Supplies	-68.04	-22.7%
Postage	33.45	15.3%
Telephone		
Internet Usage	-197.03	-36.8%
Telephone - Other	-250.31	-58.4%
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Total Telephone	-447.34	-46.4%
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Total EXECUTIVE OFFICE - NEW	32,149.26	250.5%
HANDBOOK COMMITTEE		
Binders	-67.75	-100.0%
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Total HANDBOOK COMMITTEE	-67.75	-100.0%
IRS	36.37	100.0%
JUDGES CLINICS		

Instructors Fees	1,050.00	100.0%
Total JUDGES CLINICS	1,050.00	100.0%
PUBLICATIONS COMMITTEE		
Commission, "Showring"	228.00	100.0%
Total PUBLICATIONS COMMITTEE		
Total Expense		
Net Income		